**Website Privacy Policy**  
  
This privacy policy applies between you, the Use of the website and DB Paint Ltd, the owner and provider of this website. DB Paint Ltd takes the privacy of your information very seriously. This privacy policy applies to our use of any and all data collected by us or provided by you in relation to your use of the website.  
  
**Please read this privacy policy carefully.**  
DB Paint Ltd is a company incorporated in England and Wales with registered number 11837375.  
  
**Scope of this privacy policy**  
**1.** This privacy policy applies only to the actions of DB Paint Ltd and users with respect to this website. It does not extend to any websites that can be accessed from this website including, but not limited to, any links we may provide to social media websites.  
**2.** For purposed of the applicable Data Protection Laws, DB Paint Ltd is the “data controller”. This means that DB Paint Ltd determines the purposes for which, and the manner in which, your data is processed.  
  
**Data collected**  
**3.** We may collect the following data, which includes personal data, from you:  
 a) name;  
 b) contact information such as email addresses and telephone numbers;  
in each case, in accordance with this privacy policy.  
  
**How we collect data**  
**4.** We collect data in the following ways:  
 a) data is given to us by you; and  
 b) data is collected automatically   
  
**Data that is given to us by you**  
**5.** DB Paint Ltd will collect you data in a number of ways, for example:  
 a) when you contact us through the website, by phone, email or through any other means;  
 b) when you make payments to us, through this website or otherwise;  
 c) when you elect to receive marketing communications from us;  
 d) when you use our services;  
in each case, in accordance with this privacy policy.  
  
**Data that is collected automatically**  
**6.** To the extent that you access the website, we will collect your data automatically, for example:  
 a) we automatically collect some information about your visit to the website. This information helps us to make improvements to the website contact and navigation, and includes you IP address, the date, times and frequency with which you access the website and the way you use and interact with its content.  
  
**Our use of data**  
**7.** Any or all of the above data may be required by us from time to time in order to provide you with the best possible service and experience when using our website. Specifically, data may be used for the following reasons:  
 a) internal record keeping;  
in each case, in accordance with this privacy policy.  
**8.** We may use your data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed “Your rights” below).  
  
**Who we share data with**  
**9.** We may share your data with the following groups of people for the following reasons:  
 a) our employees, agents and/or professional advisors – to process or deal with any part of an enquiry or service, including customer contact or taking payment, or to seek advice from a professional advisor;  
in each case, in accordance with this privacy policy.  
  
**Keeping data secure**  
**10.** We will use technical and organisational measures to safeguard your data, for example:  
 a) we store your data on secure servers.  
 b) payment details are encrypted using SSL technology with SumUp.  
**11.** We are certified to PCI DSS. This family of standards helps us manage your data and keep it secure.   
**12.** Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse, loss or unauthorised access to your data, please let us know immediately by contacting us via this email address: info@dbpaint.co.uk.  
  
**Data Retention**  
**13.** Unless a longer retention period is required or permitted by law, we will only hold your data on our systems for the period necessary to fulfil the purposes outlined in this privacy policy, or until you request that the data be deleted.  
**14.** Even if we delete your data, it may persist on backup or archival media for legal, tax or regulatory purposes.  
  
**Your rights**  
**15.** You have the following rights in relation to your data:  
 a) Right to access – the right to request (i) copies of the information we hold about you at any time, or (ii) the we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless you request is “manifestly unfounded or excessive”. Where we are legally permitted to do so, we may refuse you request. If we refuse your request, we will tell you the reasons why.  
 b) **Right to correct** - the right to have your data rectified if it is inaccurate or incomplete.  
 c) **Right to erase** - the right to request that we delete or remove your data from our systems.  
 d) **Right to restrict our use of your data** - the right to “block” us from using your data or limit the way in which we can use it.  
 e) **Right to data portability** - the right to request that we move, copy or transfer your data.  
 f) **Right to object** - the right to object to our use of your data including where we use it for our legitimate interests.  
**16.** To make enquires, exercise any of your rights set out above, or withdraw you consent to the processing of your data (where consent is our legal basis for processing your data), please contact us via this email address: info@dbpaint.co.uk.  
**17.** If you are not satisfied with the way a complaint you make in relation to your data is handled by us, you may be able to refer your complaint to the relevant data protection authority.   
**18.** It is important that the data we hold about you is accurate and current. Please keep us informed if your data changes during the period of which we hold it.  
  
 **Links to other websites**  
**19.** This website may, from time to time, provide link to other websites. We have no control over such websites and are not responsible for the contact of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or statement of other websites prior to using them.  
  
**Changes of business ownership and control**  
**20.** DB Paint Ltd may, from time to time, expand or reduce our business and this may involve the sale and/or transfer of control of all or part of DB Paint Ltd. Data provided by users, where it is relevant to any part of our business so transferred, be transferred along with that part and the owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the data for the purposes for which it was originally supplied to us.  
**21.** We may also disclose data to a prospective purchaser of our business or any part of it.  
**22.** In the above instances, we will take steps with the aim of ensuring your privacy is protected.  
  
**General**  
**23.** You mat not transfer any of your rights under this privacy policy to any other person. We may transfer our rights under this privacy policy where we reasonably believe your rights will not be affected.  
**24.** If any court or competent authority finds that any provision of this privacy policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of the privacy policy will not be affected.  
**25.** Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.  
**26.** This agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under the agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.  
  
**Changes to this privacy policy**  
**27.** DB Paint Ltd reserves the right to change this privacy policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the website and you are deemed to have accepted the terms of the privacy policy on your first use of the website following the alterations.  
  
You may contact DB Paint Ltd by email at info@dbpaint.co.uk.  
  
**Attribution**  
**28.** This privacy policy was created by DB Paint Ltd on the 18th May 2020.